

**GOVERNMENT OF MEGHALAYA
DIRECTORATE OF TOURISM**

No. M/D-Tour. 154/2016/160

Dated Shillong, the 16th of June, 2023

ADVISORY

It has come to the notice of the Department of Tourism, Government of Meghalaya, that a video captioned, “*Bungee jumping at Nohkalikai Falls in Sohra, Meghalaya*, with the caption, ‘*The waterfall with a height is 340 metres has the biggest drop in India.*’ has been circulating across social media platforms and causing confusion among people. The Tourism Department would like to inform that this information is false and the video in circulation is not of the Nohkalikai Falls. Circulating such videos or posts can be misleading to the public. We request everyone to verify the authenticity of such videos before sharing them.

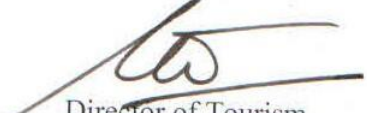
The Department of Tourism, Government of Meghalaya, encourages everyone to:

1. **Verify the source:** Check the credibility of the source sharing the video/post. Look for official tourism advisories or the official Department of Tourism social media posts. Be cautious of videos shared on social media or personal websites without clear verification.
2. **Cross-reference information:** Look for multiple sources or reports about the same destination or event. If the video/post seems too good to be true or contradicts other reliable sources, it's essential to question its authenticity.
3. **Fact-checking websites:** Utilize fact-checking websites or online resources that specialize in verifying the accuracy of information. These platforms can help you identify whether the video/post has been altered or if it is a complete fabrication.
4. **Contact official sources:** Reach out to officials from the Tourism Department (Nokrek Building, Lower Lachumiere, Shillong 793001) to inquire about such videos/ post. They can provide accurate information or confirm if the video is genuine or fake.
5. **Contact Information:** Listed below are the official online handles of the Department of Tourism, Government of Meghalaya, where you can reach out for more information.

Website: www.meghalayatourism.in
Twitter: @meghtourism (Verified)
Instagram: @meghtourism (Verified)
Facebook: @meghtourism (Meghalaya Tourism) (Verified)
YouTube: @meghtourism (Meghalaya Tourism Official)

The Department of Tourism, Government of Meghalaya requests the public to refrain from sharing any false information on various Social Media Platforms without verifying the source.




Director of Tourism
Meghalaya, Shillong.